

June Newsletter

2024



USA Cares' mission is to provide post-9/11 military veterans, service members, and their families with financial assistance and post service skills training to create a foundation for long-term stability. Our services improve the quality of life for veterans and their families and reduce potential factors that can contribute to veteran suicide.

[DONATE](#)



MISSION MOMENT: LaSaige Francis

LaSaige Francis couldn't wait to jumpstart her journey to becoming a judge after more than a decade in the US Army, but her transition out proved more challenging than she expected. Stranded thousands of miles from home with her three kids and a broken down car, LaSaige reached out to USA Cares.

[Read Her Story](#)

TRACE'S NOTE



Dear Friends,

This month holds special significance as we observe PTSD Awareness Month and mark the commencement of CKE Restaurants' annual Stars for Heroes campaign.

Post-Traumatic Stress Disorder (PTSD) is a condition that affects countless veterans and active-duty military personnel, often years after their service has ended. The invisible wounds of war can be just as

debilitating as physical injuries, impacting their daily lives and the lives of their loved ones. At USA Cares, we are steadfast in our dedication to providing the support and resources necessary to help these brave individuals heal. Throughout June, we will be amplifying our efforts to raise awareness about PTSD, promote understanding, and encourage those affected to seek the help they deserve.

Simultaneously, we are thrilled CKE Restaurants' has kicked off their annual Stars for Heroes campaign. This initiative is a powerful demonstration of our collective gratitude for the men and women who have served our nation. Each star not only represents a personal tribute but also provides much-needed funding for the essential programs and services we offer.

Your continued support and generosity are the cornerstones of our success. Together, we can make a profound difference in the lives of those who have given so much. I encourage you to join us in spreading the word about PTSD Awareness Month and participating in the Stars for Heroes campaign. Let us stand united in our mission to support our heroes and ensure they receive the care they need and deserve.

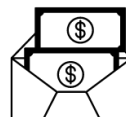
Best Regards,

Trace Chesser, President & CEO

Year-to-Date Numbers



330 Families
with
420 Children
Assisted



\$647,248.44
of Financial Assistance
Distributed



206
Evictions/Foreclosures
Stopped



[More Info](#)

Become A Monthly Donor

The best way to show your commitment to our veterans and their families is the Cadence Monthly Giving Program. Your automated donation every month provides USA Cares with a steady, reliable income stream and is the best way to allow us to focus on helping veteran families in crisis.

NEWS

Buy Tickets or Sponsor the 2024 We Salute You Gala

Don't miss your chance to enjoy an elegant evening steeped in military tradition. Click the button below to purchase your table or tickets!

Interested in supporting through sponsorship? Reach out to Whitney Hobbs by



USA CARES
VETERAN & FAMILY SUPPORT SYSTEM

REQUESTS THE HONOUR OF
YOUR PRESENCE AT OUR ANNUAL

Gala
2024 WE SALUTE YOU
HONORING HEROES, EMPOWERING LIVES

FEATURING KEYNOTE SPEAKER
MICHAEL "ROD" RODRIGUEZ
PRESIDENT/CEO GLOBAL WAR ON TERRORISM MEMORIAL FOUNDATION

7.27.24 • LOUISVILLE, KY
GALT HOUSE HOTEL

BENEFITING POST-9/11 MILITARY VETERANS, SERVICE MEMBERS, AND THEIR FAMILIES.

	SCAN THE QR CODE TO PURCHASE TICKETS OR SPONSOR PACKAGES!	5:30 PM COCKTAILS BOURBON PULL & SILENT AUCTION	7 PM PROGRAM BEGINS
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[Purchase Tickets](#)

Can USA Cares help a veteran you know?

Our Homeless Veterans Reintegration Program (HVRP) is looking for homeless Kentucky veterans in need of assistance in finding employment and access to housing.

"Homeless" doesn't only refer to those living on the streets. It also includes veterans living with friends/family, in a shelter, or out of their car.

If you know a veteran that fits this description and lives in one of the highlighted counties below, please contact David Keene by emailing david.keene@usacares.org.

USA CARES HVRP SERVICE AREA



Join the \$22 for 22 Challenge

Make a lasting impact with just a few clicks! Join USA Cares' Cadence Program and pledge a recurring \$22 monthly donation in honor of the 22 veteran lives lost to suicide every day.

Your monthly contribution helps provide immediate financial assistance and ongoing support to veterans, service members, and their families. Let's stand together to honor their service with our support.



JOIN THE \$22 CHALLENGE

Honor Their Service, Change Their Future

Every day, 22 veterans die by suicide, forever altering the lives of those closest to them.

Sign up now to join USA Cares' Cadence Program and pledge a monthly donation of \$22.



[Sign Up Now](#)

Trace & Matt Team Up With Carl's Jr. in Los Angeles

Thank you to the Star Franchise Association (SFA), Carl's Jr, and CKE Restaurants for a wonderful week in California. We remain incredibly grateful for their support and trust in USA Cares and its mission to reduce potential factors that can contribute to veteran suicide.



Stars for Heroes 2024!

CKE Restaurants' Annual Stars for Heroes Campaign kicked off Memorial Day Weekend and now we need your help! Simply find your nearest participating Hardee's or Carl's Jr. to purchase a star for at least \$1 and make sure to encourage your friends and family to do the same. This fundraiser helps provide assistance to thousands of veterans and their families every year. Let's change lives!



USA Cares and Hardee's on Dwight & Tony Show

In celebration of the kickoff to the 2024 Stars for Heroes Campaign, USA Cares partnered with NewsRadio 840 WHAS to host a live, 3-hour radio show right from a local Hardee's restaurant. Thank you to the Dwight & Tony Show, its listeners, and everyone who stopped by to say hello! We had a blast!

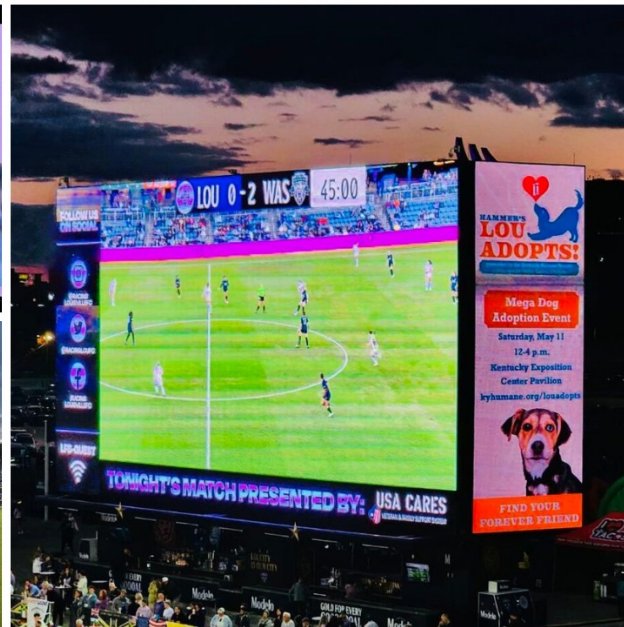
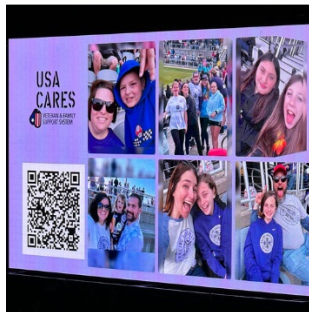
Listen to show: [Click Here](#)



Racing Louisville Game Presented by USA Cares

Thank you to WAVE 3 News for making it possible for USA Cares to share our mission with all those in attendance at Racing Louisville FC's match against Washington Spirit.

We are so grateful for Louisville area partnerships that allow us to extend our reach nationally and help more veterans and their families. Together, we are changing lives!



Dawne Gee and Wave3

An ally since the very start, Louisville's WAVE 3 anchor, Dawne Gee, has made it her mission to continue raising funds for USA Cares. USA Cares would like to extend our sincere appreciation for Dawne, General Manager John O'Brien, and the rest of the WAVE3 team. Your empathy and generosity have not only uplifted our organization but have also made a tangible difference in the lives of countless individuals who have bravely served our country.



Government Relations

Our team has been actively engaging with Kentucky and Tennessee legislators to raise awareness of veterans' needs and priorities. We've participated in hearings, briefings, and one-on-one meetings to advocate for supportive policies. As we look ahead to the coming months, we remain committed to our advocacy efforts in Tennessee and Kentucky. We will continue to work closely with legislators, community partners, and veterans themselves to ensure that their voices are heard and their needs are addressed. Thank you for your continued support of USA Cares and our mission to serve those who have served our country. Together, we can make a difference in the lives of veterans across Tennessee, Kentucky, and beyond.



USA Cares in the News

WLKY -[USA Cares' Homeless Veterans Reintegration Program](#)

CSP Fort Campbell visit

Representatives from USA Cares' Career Transition and Homeless Veterans Reintegration Programs drove south from Louisville, KY to Fort Campbell for its Spring Event. It is always a pleasure connecting with service members and sharing our mission and services with them.



CHAPTERS CORNER

[Learn More](#)

Connect With Our Chapter Outreach Manager!

Interested in getting involved in your nearest chapter or starting one locally? Get in touch with us by visiting usacares.org/chapters/ !

STAY CONNECTED



**24/7, confidential crisis support
for all Veterans and their
loved ones**



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