

# February Newsletter

2024



*USA Cares' mission is to provide post-9/11 military veterans, service members, and their families with financial assistance and post service skills training to create a foundation for long-term stability. Our services improve the quality of life for veterans and their families and reduce potential factors that can contribute to veteran suicide.*

[DONATE](#)



## MISSION MOMENT: Ashanti Milow

Ashanti Milow had seen USA Cares at career fairs at Fort Knox, but she had no idea they were exactly who to call when her transition out of the Army included a month with no income.

[Read Her Story](#)

## TRACE'S NOTE



Dear Friends,

The first quarter is always a challenging time for nonprofits.

The charitable spirit often gets packed away with the holiday decorations and organizations, whose services are needed year-round, are forced to get creative in their fundraising.

So, I want to take a moment to thank the businesses, organizations, and individuals who provided their support in this early part of 2024.

## Year-to-Date Numbers

Mike's Carwash gave a tremendous gift at our Groundhog Day Breakfast in front of a room full of veteran supporters who joined in the generosity to make the breakfast a success.

As we look to round out the first quarter, I want to continue the momentum and I'm asking you to do your part. We have several great opportunities to show your support, so please check out the news section.

Let's start the year out stronger than ever before.

Best Regards,

Trace Chesser, President & CEO



**69 Families**  
**with**  
**76 Children**  
Assisted



**\$129,091**  
of Financial Assistance  
Distributed



**40**  
Evictions/Foreclosures  
Stopped

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## NEWS

### Send Love to Veterans

Chocolates and flowers not your thing? Celebrate Valentine's Day with a donation to USA Cares and share your love with our veterans and their families! To donate, click on the picture below!



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## USA Cares Hosts 3rd Annual Groundhog Day Breakfast

We want to thank everyone who joined us on Groundhog Day at the Galt House. Through the generosity of attendees, USA Cares will be able to help more veterans and their families in crisis. Special thanks to Tim Metheny and Nicole Condrey for sharing their stories with the crowd.



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## Mark Your Calendar!

Don't miss your chance to enjoy an elegant evening steeped in military tradition. Tables are selling FAST! Click the button below to purchase yours now!



# Gala

## SAVE *the* DATE

7.27.24 | LOUISVILLE, KY



**USA CARES**  
VETERAN & FAMILY SUPPORT SYSTEM

*The*  
**GALT HOUSE**  
*Legendary • HOTEL • Louisville*

### SPONSORSHIPS ARE AVAILABLE

CONTACT WHITNEY HOBBS AT  
[WHITNEY@USACARES.ORG](mailto:WHITNEY@USACARES.ORG)  
OR 502-512-3219

SCAN THE QR CODE TO  
PURCHASE TICKETS OR  
SPONSOR PACKAGES!



**BUY TICKETS**

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### New Faces Join USA Cares Staff

We are thrilled to welcome three new staff members to the USA Cares team! We look forward to all they will accomplish in helping our veterans and their families.

**Jamie Reihm**, *HVRP - Case Manager*

**Shelby Stills**, *Chapter Outreach Manager*

**Carsen Parker**, *Government Relations Manager*



**Jamie Reihm**

HVRP - Case Manager



**Shelby Stills**

Chapter Outreach Manager



**Carsen Parker**

Government Relations Manager

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## USA Cares In The News

WHAS - Great Day Live 1/17/24



WAVE - WAVE Country with Dawne Gee 1/22/24



WDRB - Morning Show 1/23/24



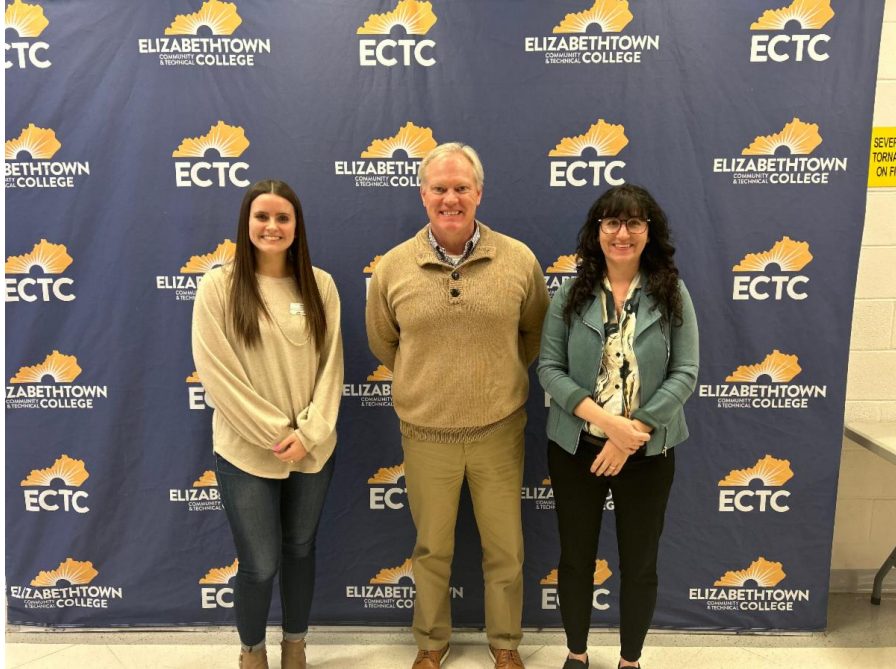
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## USA Cares Expanding Reach

USA Cares has been expanding its network and inviting new individuals and organizations to join in the fight against veteran suicide. Special thanks to the businesses and individuals below. We are grateful for your partnership and look forward to what we will accomplish together!

**[Elizabethtown Community & Technical College \(ECTC\)](#)**





Nick Jewel and Crumbl Cookies



Christa Shouse and United Way of Central Kentucky



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## Thank You For Your Support!

USA Cares is fortunate to receive grant support from many organizations. We would like to acknowledge the following for their support of veteran and military families.

**GE Appliances Community Engagement Grant**

**\$25,000**

**Brown-Forman Corporation**

**\$5,000**

**Delta Dental of Kentucky, Inc.**

**\$10,000**

**LG&E/KU Community Investment Grant**

**\$2,500**

**LabCorp Charitable Foundation**

**\$10,000**



# CHAPTERS CORNER

Interested in getting involved with or starting your own local chapter? Reach out to Shelby Stills by emailing [shelby.stills@usacares.org](mailto:shelby.stills@usacares.org).

[Learn More](#)



## Mike's Carwash Raises \$13k+

Thank you to all of the St. Matthews area drivers who stopped by Mike's Carwash during their FREE Carwash Weekend. The Kentucky Chapter had the opportunity to meet new faces, share our mission, and collect donations in support of USA Cares. The final amount raised?

**\$13,585.73!!!**



## Stephen Brown Named 2023 Chapter Executive Director of the Year

During his 2 years as the volunteer Executive Director of the Louisville/Kentucky Chapter, USMC veteran Stephen Brown raised more than \$100,000 for USA Cares! His outstanding work was recognized at the Groundhog Day Breakfast with the 2023 ED of the Year Award.

Stephen, we were incredibly lucky to have you on the team. Thank you for all that you did for your fellow veterans.

## STAY CONNECTED



[More Info](#)

## Become A Monthly Donor

The best way to show your commitment to our veterans and their families is the Cadence Monthly Giving Program. Your automated donation every month provides USA Cares with a steady, reliable income stream, and is the best way to allow us to focus on helping veteran families in crisis.



**24/7, confidential crisis support  
for all Veterans and their  
loved ones**



11760 Commonwealth Drive • (800) 773-0387

[www.usacares.org](http://www.usacares.org)



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