



November Newsletter

2023

USA Cares' mission is to provide post-9/11 military veterans, service members, and their families with financial assistance and post service skills training to create a foundation for long-term stability. Our services improve the quality of life for veterans and their families and reduce potential factors that can contribute to veteran suicide.

[MAKE A DONATION](#)



MISSION MOMENT: Dusty Bieniek

After 22 years of service, Army veteran, Dusty Bieniek landed a civilian job and found a place to move his family, but the cost of his transition had a devastating effect on his family's savings. Without USA Cares, Dusty's family faced being homeless just weeks before his first day on the job.



Dear Friends,

American author Laura Ingalls Wilder, most well-known for her *Little House on the Prairie* series, once wrote, "Home is the nicest word there is."

Veterans have a special appreciation for home. Military service can take you away for extended periods of time, so the concept of home takes on an even greater importance, serving as a symbol of stability, comfort, and belonging. It's something we think is worth protecting and fighting for.

It saddens me to think of the more than 67,000 homeless veterans currently living in the U.S. The unique challenges veterans face upon transition out of the military make them twice as likely to become homeless compared to those who did not serve.

At USA Cares, the assistance we provide stops evictions and foreclosures before they happen. That means we're not only preventing another veteran from becoming homeless, we're also helping their families remain together and housed.

I am proud of the Homeless Veterans Reintegration Program (HVRP) team who has quickly risen to the challenge of launching this federal program at USA Cares and is already helping homeless veterans in Kentucky.

Taking on the challenge of veteran homelessness requires a lot of support and resources. That's why I am excited for you to read about all the simple ways you can pledge your support in our news section. I also want to extend a huge thank you to Hardee's® and the IHFA for their contributions to USA Cares through their Stars for Heroes Campaign. I encourage all of you to continue patronizing the companies and organizations that remain committed to supporting the veteran community.

The holiday season is quickly approaching and we all know home is where the heart is. I kindly ask that you tap into the giving spirit as much as you can this month to help USA Cares in making sure our veterans and their families have a place to call home during the most special time of year.

Let's change some lives.

Trace Chesser

President & CEO, USA Cares



YOUR DONATION'S **IMPACT**



**USA
Cares**

October 23, 2023

USA
Cares

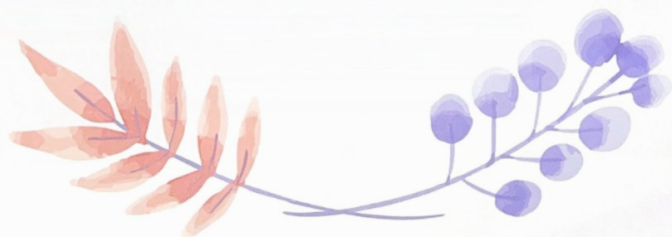
11760 Commonwealth Drive
Louisville, KY 40299

Dear USA Cares Staff

I just wanted to thank you so very much for helping me out at a low time in my life; your assistance allowed me to keep my power on and gave me a significant amount to provide food for me for at least two plus weeks. I cannot tell you what a blessing the Walmart Cards and you were to me, and I will never forget you all.

Today, I wake up warm and able to have electricity to continue looking for a new path since I broke my wrist. Thank to your kindness I believe I will be returning to school to become an Elementary School Teacher. Hopefully show children that helping others is a beautiful thing.

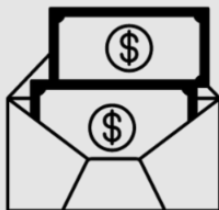
Sincerely,



Year-to-Date Numbers



748 Families
with
1,011 Children
Assisted



\$1,331,851
of Financial Assistance
Distributed



476
Evictions/Foreclosures
Stopped

News

To all who served,



**WE ARE
THANKFUL
FOR YOUR
SERVICE**

Happy Veterans Day



We want to extend an extra special Happy Veterans Day to the wonderful veterans we have the privilege of having on our staff. Your commitment to serving your fellow veterans inspires all of us!

(from left to right)

Greg Bishop
Career Transitions Manager, Navy Veteran

Josh Kerby
Multimedia Designer, Army Veteran

Trace Chesser
President & CEO, Army Veteran

Nicole McCoy
Project Coordinator/Executive Assistant, Army Veteran

Marlo Taft
Programs Manager, Army Veteran

Rick Carullo
HVRP - Job Readiness Specialist, Army Veteran

(not pictured)

Tim Metheny
Chapter Outreach Director, Army Veteran

James "JB" Bradham
Chapter Outreach Manager, Army Veteran

\$300,000 check

thank you!



Hardee's



President & CEO Trace Chesser and Vice President of Government & Corporate Relations Matt Castor traveled to Florida for the annual **Independent Hardee's Franchise Association Conference**. As a result of Stars for Heroes, USA Cares was gifted a \$243,841 check from funds raised through Hardee's Stars for Heroes Campaign. Thank you to the IHFA, Hardee's employees and CKE Restaurants for their generous support of USA Cares! By staying an informed consumer, you can support companies and organizations that support us.

Join us for

**GIVING
TUESDAY**

Tuesday, Nov. 28, 2023



GivingTuesday is a global generosity movement unleashing the power of radical generosity. GivingTuesday was created in 2012 as a simple idea: a day that encourages people to do

good. Since then, it has grown into a year-round global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity. Make sure you're following USA Cares on social media to stay informed ahead of the big day!



In remembrance of

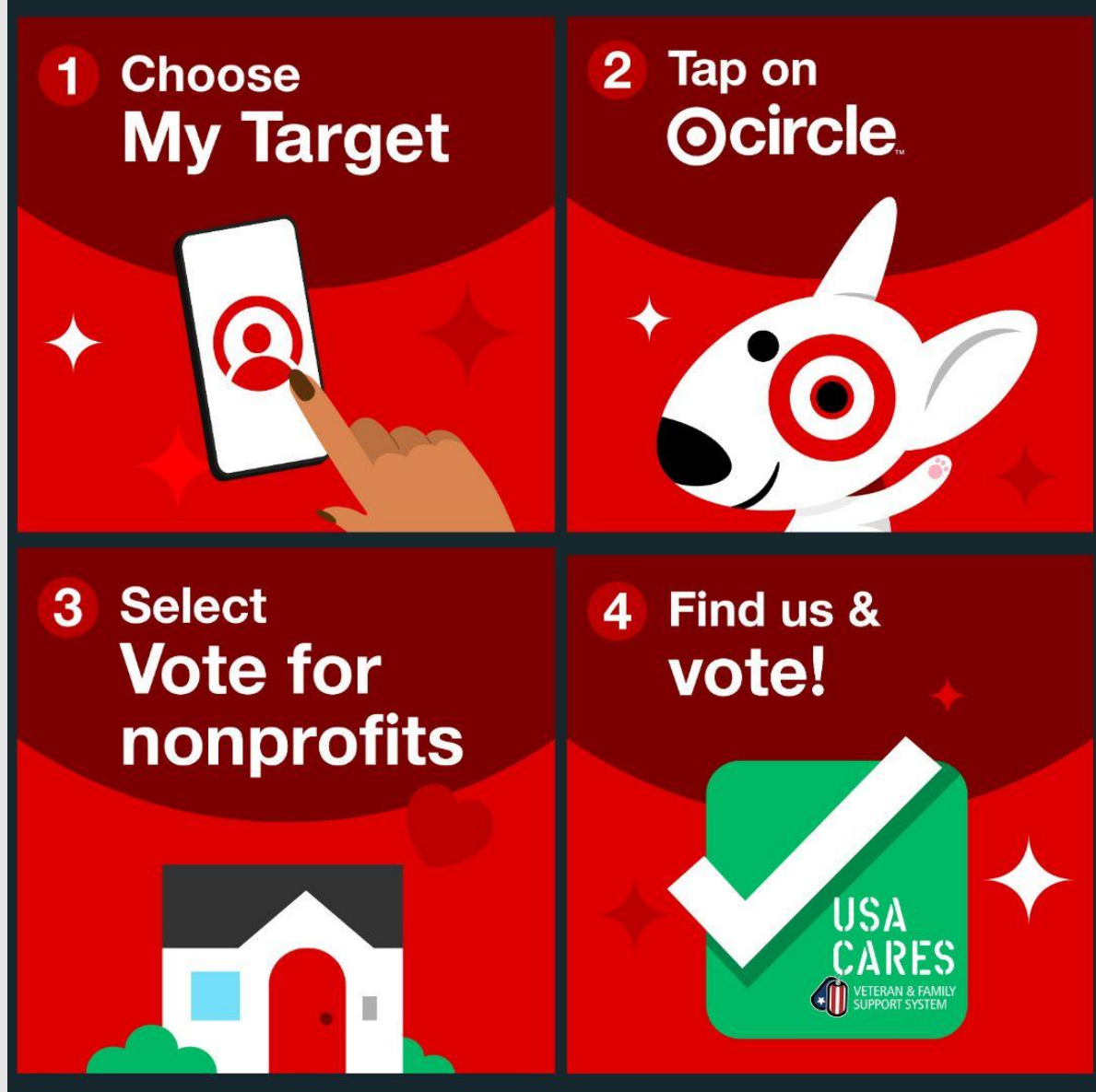
Gerry Beavers, Jr.

JULY 4, 1965 – OCTOBER 17, 2019

.....

A colleague and friend, we pause to remember Gerry's
lasting legacy of service to his fellow veterans and the
greater Louisville, KY community.

Support USA Cares through Target Circle Giving



Attention Target Shoppers

Now through the end of the year, you can give money to USA Cares simply by shopping at Target. All you have to do is make sure you're enrolled in Target Circle Rewards! For every purchase you make, you earn 'votes' that you can give to USA Cares by going to the My Target App or target.com/circle

Your votes = \$\$\$ for USA Cares!

NOTE: *Only stores in the listed regions will feature USA Cares as a nonprofit to vote for. If you are not in one of the regions below, USA Cares will not be listed as a nonprofit to submit votes for.*

California Southern Los Angeles

New York Central

Texas Western

Virginia Southern

Wisconsin Milwaukee

Southern Atlanta

California San Jose

Arizona Phoenix

Rhode Island Statewide

Minnesota Southern Twin Cities

Ohio Cincinnati Dayton

Oregon Portland

Minnesota Northern Twin Cities

Minnesota Central Twin Cities

Pennsylvania Western Philadelphia

Tennessee Western

North Carolina Western



Are you a Federal employee or retiree? Then GIVE HAPPY to us through the CFC using charity code 12395. Now until Jan. 15, 2024, you can join the CFC in its mission to promote and support philanthropy through a program that is employee focused, cost-efficient, and effective in providing all federal employees the opportunity to improve the quality of life for all.

Thank you to our 2023 Charity Golf Open attendees!

THANK YOU

WE APPRECIATE YOUR SUPPORT



Thank you to everyone who joined us at the Hurstbourne Golf Course for our 5th Annual USA Cares Charity Golf Open. We enjoyed the great company and perfect weather, and hope you did, too!



October was a busy month for our Chapters Program as we look to expand and refine our mission of serving the veteran community across the U.S.

We would like to start by recognizing the newest member of our Louisville, KY Chapter, Mr. Michael McGregor, a retired Army Colonel. We are happy to have him on our team, and

although he is no stranger to USA Cares and has supported in different capacities, we look forward to having him on our Chapters Team.



Great things are happening in Eau Claire, WI with Tom and Beth Hebert, as well as in Scottsdale, AZ with Mrs. Debra Mason. We can't wait to see what you all will accomplish next.

As a program, we are excited to advertise our upcoming Veterans Day Events:

11/8/23 -- **2nd Annual American Heroes Breakfast in Cincinnati, OH** (There are only two tables left, so reach out to **Mr. James Clark** of our Cincinnati, OH Chapter to sign up now!)

11/10/23 -- **Country Boy Brewing Company in Georgetown, KY** will be hosting an all-day radio show and promoting USA Cares. Come out and support for a great cause!

11/11/23 -- **Microsoft and our Colorado Springs, CO Chapter are hosting a Topgolf Event** in Colorado Springs

11/11/23 -- **Perryville, MO will be hosting a Veteran's Day event at the Vietnam Memorial (replica)** with CSM (R) Marvin Hill as the guest speaker at 11:00 CST

11/11/23 -- **Beam Suntory** will be hosting an evening event of dancing, snacks and cocktails at the **Armory in St. Louis, MO in support of USA Cares and the St. Louis Chapter**

If you are in the area of one of these events, please come out and support our veterans and their families.

Lastly, we are always looking for dedicated professionals who wish to volunteer as a Chapter's Executive Director in their city and state. Please reach out to **Tim Metheny** or **James "JB" Bradham** or go on the USA Cares Website to fill out the volunteer form, and we will contact you to schedule a time to meet. Happy Veterans Day! Please help us serve those who served us so well.

Check Out This Week's Episode

Join Annice, Matt, and Josh every week for the podcast series that shares the voices of veterans, military members, and the people around them in an authentic, conversational setting.

October episodes include interviews with **USAF Brigadier General (Ret.) Steve Bullard** and **Mission Promise Kept ED Elizabeth Herrera**. Make sure to subscribe so you don't miss an episode.



[Listen Here!](#)



Every donation USA Cares receives helps to change a veteran and their family's life. With the financial need for each veteran continuing to increase, many feel their single donation is not doing enough. This is where the Cadence Monthly Giving Program comes in.

An automated donation of \$35 every month (\$420/year) pays for a veteran's monthly grocery bill; \$50 per month (\$600/year) pays a monthly car payment; \$100 per month (\$1,200/year) helps pay a monthly mortgage payment. Your commitment provides USA Cares with a steady, reliable income stream and is the best way to allow us to focus on helping our veteran heroes and their families.



[USA Cares Merchandise Store](#)

Proudly show your support of USA Cares by shopping our merchandise store. You can find men's and women's styles for all types of weather, while knowing 25% of every purchase will be donated to our Military Assistance Response Program that helps veteran and military families in crisis.

Comments or Questions?

[Send Us A Message](#)

Keep in Touch!



USA Cares | 11760 Commonwealth Drive, Louisville, KY 40299

[Unsubscribe amy@usacares.org](mailto:amy@usacares.org)

[Constant Contact Data Notice](#)

Sent byannice@usacares.org