



March Newsletter

2023

USA Cares' mission is to provide post-9/11 military veterans, service members, and their families with financial assistance and post service skills training to create a foundation for long-term stability. Our services improve the quality of life for veterans and their families and reduce potential factors that can contribute to veteran suicide.

[MAKE A DONATION](#)



MISSION MOMENT: Victoria Benton

Just when Navy veteran, Victoria, thought she had found financial relief, she got an eviction notice on her front door. Desperate, she reached out to USA Cares to help her and her son stay in their home.

[READ THEIR STORY](#)

Dear Friends,

As many of you know, March is Women's History Month. Part of that history is an immense role in our nation's military, dating back to the Revolutionary War.



Long before the Women's Armed Services Integration Act was signed into law by President Truman in 1948, women had selflessly served the U.S. with little recognition.

Today, more than 300,000 of our post-9/11 veterans are women. Along with the expected challenges of life after the military, female veterans often face the additional responsibility of motherhood.

This month's feature story introduces us to Victoria, a Navy veteran who became a single mother before she even knew she was expecting. Her persistence to protect her son and their home, even as others failed in their commitments, is inspiring.

Similarly, Chelle's story reminds us that by assisting our female veterans, we are often ensuring safe, stable homes for children. Your support has already made a difference in

the lives of 173 children this year.

USA Cares assisted Kenya, our third client story, nearly a decade ago, yet she "never forgot" how it changed her life. When her health demanded her full attention, your support allowed her to keep her most important asset.

All of our veterans deserve our support in their most vulnerable times. Fortunately, the ways in which you can show yours is expanding. In our "News" section, you'll find information on how to use your purchasing power to fund USA Cares' programs through Cupper's Choice Coffee and Walmart's Spark Good initiative. I also ask that you consider becoming a sponsor for our upcoming gala, which is sure to be a wonderful evening for all.

I want to extend a congratulations to Will Romes on the success of his recent event, as well as a warm welcome to Deb Mason. The Chapters Corner is a glimpse into the exciting future of our Chapters Program. Thank you to all our chapters' executive directors for their tireless work to support our mission.

As I end this letter, I want to share a quote from retired US Army General Ann Dunwoody, who was the military's first female four-star general. I think it speaks to the unique opportunity we have at USA Cares to become heroes by supporting them.

In her memoir, *A Higher Standard*, Ann writes, "A hero is an everyday, ordinary person who has done something extraordinary."

To our supporters, thank you for being extraordinary.

Trace Chesser

President & CEO, USA Cares



YOUR DONATION'S IMPACT



Chelle's Story

A single mother of four in a hazardous and expensive apartment, Navy veteran, Chelle, knew she had to move, but she wasn't sure how her family would. The assistance of USA Cares gave her the stepping stone to a happier home.

[READ MORE](#)



Kenya's Story

Fresh out of a month-long hospital stay and mourning the death of her grandfather, Army veteran, Kenya, hid her car from repossession while she waited for the assistance only USA Cares could get her.

[READ MORE](#)

Year-to-Date Numbers



149 Families
with
173 Children
Assisted



\$365,345.97
of Financial Assistance
Distributed



102
Evictions/Foreclosures
Stopped

News

2023 Gala - Sponsorships Available!



2023 USA CARES GALA SPONSORSHIP LEVELS

MEDAL OF HONOR - \$50,000

2 tables of 10 • Title sponsor logo on invitations • Event signage • Presenting sponsor award • Recognition on website • Social media exposure.

20 tickets in package

SILVER STAR - \$20,000

2 Tables of 10 • Event Signage • Social Media Exposure • Recognition on Website

20 tickets in package

LEGION OF MERIT - \$10,000

1 table of 10 • Event Signage • Recognition on Website

10 tickets in package

BRONZE STAR - \$5,000

1 Table of 10 • Recognition on Website

10 tickets in package

MERITORIOUS - \$3,000

1 Table of 10

10 tickets in package

Interested in showing your commitment to USA Cares' mission by becoming a sponsor at this year's gala? Scan the QR code below or click this [link](#) to get started.



Corporate Fellowship Program welcomes its largest cohort ever.



Since its inception, USA Cares' Corporate Fellowship Program has helped more than 100 service members transition to their civilian careers. In February, the program expanded its services to include all ranks rather than its traditional E7 and above. The current cohort started its eight-week fellowship in February and boasts 14 members, the largest the program has ever seen. The next cohort is set to top that



record with 15 members.

Retired Colonel Landon Moxley went through the program after 29 years in the Army. He completed his fellowship with GE Appliances and was offered a full-time Senior Finance Analyst position upon his completion. He is still with the company today.

"Can you transition on your own? Sure. But why would you? You'd be foolish not to take the advice and experience that USA Cares has in running the fellowship. You'd be squandering an opportunity." - Moxley

Cuppers Choice Coffee to benefit USA Cares with 'Heroes Blend.'



Driven by its tagline, "Passion for coffee. Compassion for People," Cupper's Choice Coffee is partnering with USA Cares for its Heroes Blend. The 50/50 dark and light blend exhibits the bold and reliable characteristics of the veterans and first responders it benefits. A portion of every bag purchased will go to USA Cares.

Prefer a different roast? No problem! Simply designate USA Cares as the beneficiary in the Cups of Compassion program at check out. Shop here: [LINK](#)

Donate to USA Cares through Walmart's Spark Good program.

Walmart's new program, "Spark Good" allows shoppers to donate to their favorite charity by rounding up their online and in-app purchases. Walmart will match all donations 2:1. Simply designate USA Cares as your organization of choice at checkout.

Must use app or Walmart website to shop.

sparkgood™

WITH



Join USA Cares with your Facebook network to honor military children.



Show your support for our military children by joining USA Cares for our Facebook Fundraiser honoring the Month of the Military Child. All April, USA Cares (with your help) will raise money to support our nation's youngest heroes. If you're interested in joining the movement, email Annice McEwan at annice@usacares.org.



Congratulations, Will Romes!

Chilly weather isn't a reason for Will



Romes to postpone his fundraising efforts. The Northwest Ohio Chapter Executive Director organized a Cold Weather Indoor Golf Outing where participants rented booths with virtual golf screens for two hours at a time. The event was a huge success that brought a new and creative idea to the Chapters Program. Job well done, Will!

Welcome, Deb Mason!

As a relative of numerous Air Force veterans, and the mother of an Airman, Deb Mason has made it her mission to help the veteran community.

During a brief stay in Beavercreek, OH, Deb became involved with the Ohio Chapter in Cincinnati. When she and her family returned to her home-state of Arizona, Deb decided it was time to bring a USA Cares Chapter to Scottsdale. Along with serving as the chapter's executive director, Deb is a licensed real estate agent and a proud mother of two, as well as grandma to three grandchildren.



"How does all this pertain to volunteering with USA Cares and becoming an Executive Director for the Arizona Chapter?"

#1 - I Care. I am passionate about helping veterans and their families.

#2 - I multi-task well and lead others to accomplish our goals.

#3 - It's not about me, it's about enabling a team to come together, achieve goals, be creative and strive to help others." - Deb Mason

Check Out This Week's Episode

Join Annice, Matt, and Josh every week for the podcast series that shares the voices of veterans, military members, and the people around them in an authentic, conversational setting.

February episodes include interviews with 'Orphans in Asia' founder, **Andrew Smith**, and Cupper's Choice Coffee co-founder, **Ron Kelley**. Make sure to subscribe so you don't miss an episode.





Every donation USA Cares receives helps to change a veteran and their family's life. With the financial need for each veteran continuing to increase, many feel like their single donation is not doing enough. This is where the Cadence Monthly Giving Program comes in.

An automated donation of \$35 every month (\$420/year) pays for a veteran's monthly grocery bill; \$50 per month (\$600/year) pays a monthly car payment; \$100 per month (\$1,200/year) pays a monthly mortgage payment. Your commitment provides USA Cares with a steady, reliable income stream and is the best way to allow us to focus on helping our veteran heroes and their families.



[USA Cares Merchandise Store](#)

Proudly show your support of USA Cares by shopping our merchandise store. You can find men's and women's styles for all types of weather, while knowing 25% of every purchase will be donated to our Military Assistance Response Program that helps veteran and military families in crisis.

Comments or Questions?

[Send Us A Message](#)

Keep in Touch!



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