

HELP CHANGE LIVES

REDUCE POTENTIAL FACTORS THAT CAN CONTRIBUTE TO VETERAN SUICIDE.



USA
CARES



VETERAN & FAMILY
SUPPORT SYSTEM

The background of the entire page is a close-up, slightly blurred image of the American flag. The stars and stripes are visible, with a prominent white star in the upper right quadrant and a red stripe in the lower right. The text is overlaid on this background.

**OUR SERVICES IMPROVE THE QUALITY OF
LIFE FOR VETERANS AND THEIR FAMILIES
AND REDUCE POTENTIAL FACTORS THAT
CAN CONTRIBUTE TO VETERAN SUICIDE.**

WHAT WE DO

USA CARES' MISSION IS TO PROVIDE POST-9/11 MILITARY VETERANS, SERVICE MEMBERS, AND THEIR FAMILIES WITH FINANCIAL ASSISTANCE AND POST SERVICE SKILLS TRAINING TO CREATE A FOUNDATION FOR LONG-TERM STABILITY.

USA CARES



VETERAN & FAMILY
SUPPORT SYSTEM

A LETTER FROM THE PRESIDENT

In 2003, a small group of like-minded individuals came together over a mutual desire to give back to the brave men and women who have served their country. These dedicated volunteers pooled their resources and raised funds to support the needs of post-9/11 military veterans and families in need of emergency financial assistance. This family of supporters became the foundation on which USA Cares was built.

Nineteen years later, USA Cares remains focused on achieving stability for these families.

USA Cares staff and supporters have so much to be proud of. The war in Ukraine, rising inflation, and the lingering COVID-19 pandemic present great challenges to the military community. Our organization is continually fighting to improve and overcome every challenge. Every day, we prevent veterans from losing their homes and vehicles, having their utilities disconnected, and wondering where their next meal will come from. Our organization was featured on Fox News Memorial Day 2021 and in Newsweek's 20th Anniversary of 9/11 article. Our Career Transition Program is expanding to help more transitioning military service members with an additional leaders' program and CDL-A program. Our national footprint continues to grow with new chapters, bringing volunteers together around the nation to raise awareness and funds in support of our mission around the country.

Much of our growth and success is made possible by our generous individual donors, corporate donors, and foundation partners who decided to "pay it forward" to those who have honorably served our country in uniform. In recent years, we've been blessed with opportunities for expansion within our programs and new partnerships to provide more help to military families. Together, we have built a foundation to better serve all who seek our assistance. However, our work is far from finished.

I ask you to join us as we strive to support more military families and consider how you can make a meaningful difference for those who have sacrificed so much for us all.

Thank You,

TRACE CHESSE
PRESIDENT/CEO, USA CARES



BRYAN ANDERSON

USA CARES' NATIONAL SPOKESPERSON



Bryan enlisted in the U.S. Army in April 2001 and deployed to the Middle East on September 11, 2001. He attained the rank of Sergeant in the Military Police (MP) and conducted police training courses in Baghdad, Iraq, where he served two tours.

In October 2005, Bryan was injured by an IED explosion in Baghdad, which resulted in the loss of both legs and left hand. As a result of his injuries, he was awarded a Purple Heart. Bryan received rehabilitation for a period of 13 months at Walter Reed Army Hospital and is one of the few triple amputees to have survived his injuries in Iraq. After a painful and lengthy recovery, Bryan refused to let his physical limitations slow him down. Bryan is an accomplished author, actor, motivational speaker and athlete, and is committed to inspiring others to never give up, no matter the challenge. Bryan spends much of his time traveling the country, sharing his journey of overcoming mental and physical challenges with thousands of individuals, both military and non-military. When he isn't traveling for speaking engagements, he spends his time participating in extreme sports and relaxing with his service dog, Mya.

USA CARES' MISSION IS TO PROVIDE POST-9/11 MILITARY VETERANS, SERVICE MEMBERS, AND THEIR FAMILIES WITH FINANCIAL ASSISTANCE AND POST SERVICE SKILLS TRAINING TO CREATE A FOUNDATION FOR LONG-TERM STABILITY.

We receive hundreds of applications per week and assist these requests with thousands of dollars weekly. Since 2003, we have responded to over 100,000 requests for financial help with millions of dollars in granted assistance. In addition to individual donations, USA Cares has received support from several major foundations and corporations worldwide.

OUR VISION IS TO CREATE STABILITY FOR MILITARY FAMILIES IN CRISIS.

USA CARES PROGRAMS

MILITARY ASSISTANCE RESPONSE PROGRAM

This program assists veterans or service members who are facing temporary financial hardships. We assist in paying essential bills as a result of a military service-related incident. Our goal is to improve the quality of life to create a foundation for long term stability.

CAREER TRANSITION

This program provides individuals with tools and resources to better prepare them for the hiring process and refers qualified candidates to corporate organizations with open positions of employment specific to their skill sets.

Additionally, this program helps pay an individual's essential expenses while they train for a new job or career.

Our services improve the quality of life for veterans and their families and reduce potential factors that can contribute to veteran suicide.

HOW IS USA CARES DIFFERENT?

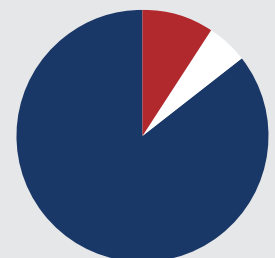
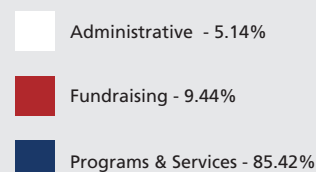
48-HOUR RESPONSE

When we receive a request for assistance, we respond to the applicant and can have a payment made within 48 hours.

A GRANT, NOT A LOAN

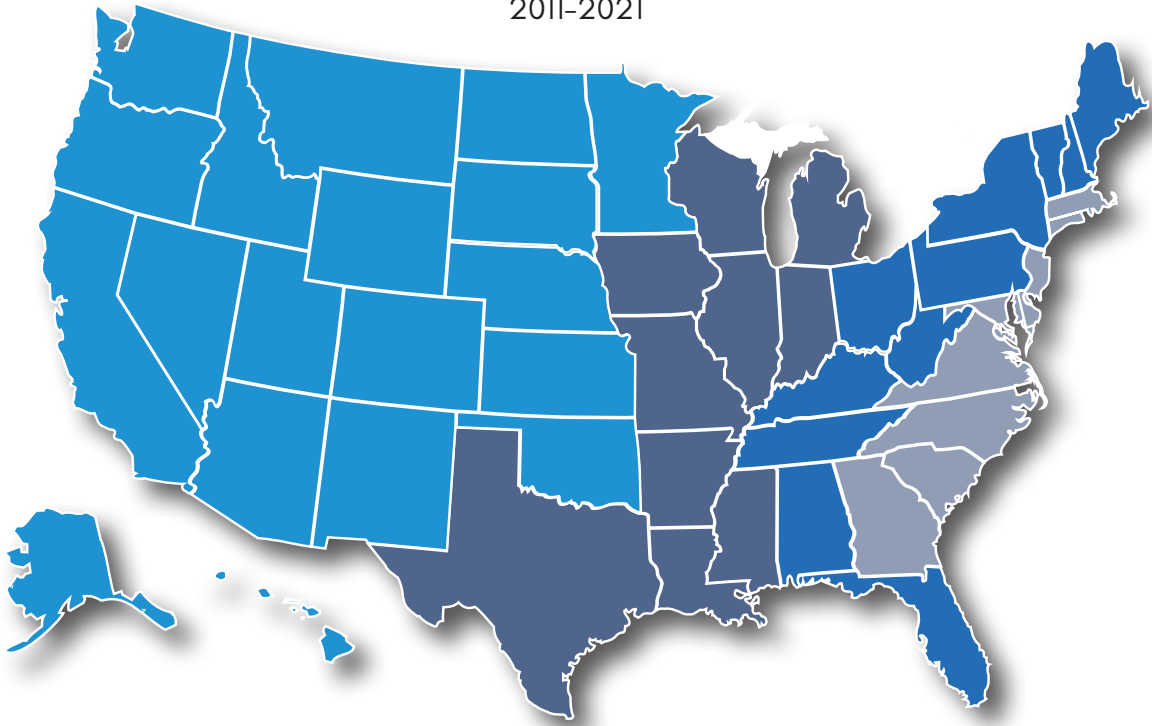
While many other military assistance programs provide loans which only compound a bad situation, we provide grants. The military family is never asked to pay the grant back.

USA CARES FUNCTIONAL ALLOCATION: 2021



STATS BY REGION

2011-2021



GRANTS: \$ 2,215,848.25 HOMES SAVED: 1,065 FAMILIES ASST.: 2,336	GRANTS: \$ 2,447,498.98 HOMES SAVED: 1,148 FAMILIES ASST.: 2,626	GRANTS: \$ 2,378,450.37 HOMES SAVED: 1,101 FAMILIES ASST.: 2,543	GRANTS: \$ 2,306,631.76 HOMES SAVED: 1,124 FAMILIES ASST.: 2,545
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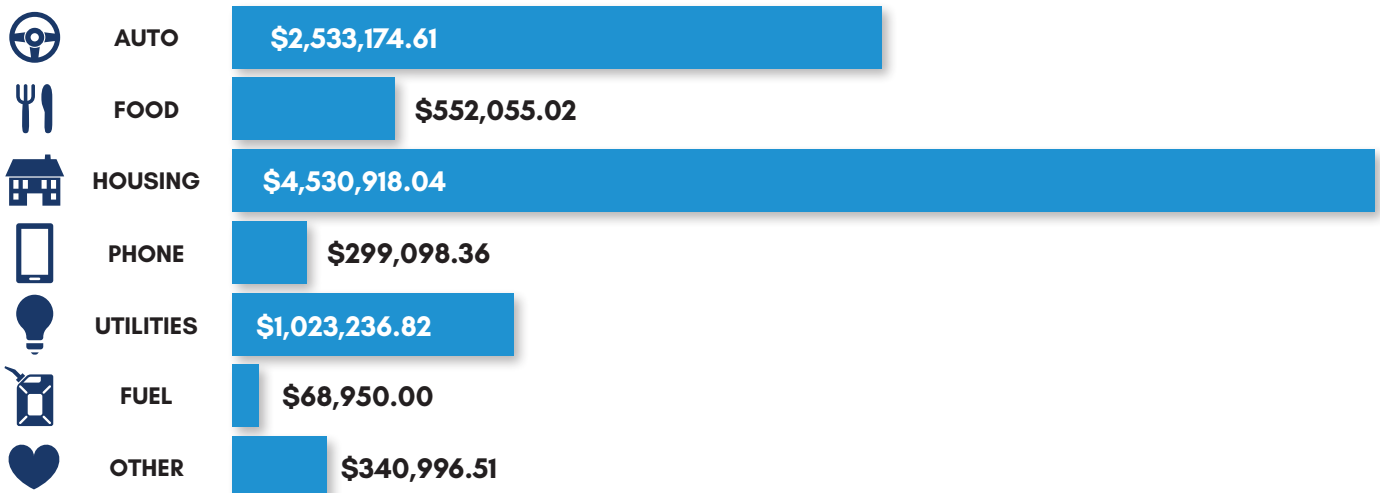
GRAND TOTAL: \$9,348,429.36

TOP FIVE STATES ASSISTED

TX \$1.39M	FL \$882K	CA \$751K	GA \$687K	NC \$476K
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ASSISTANCE BY NEED

2011-2021



SENIOR LEADERS CORPORATE FELLOWSHIP

CONNECTING TRANSITIONING SERVICE MEMBERS TO EXCEPTIONAL PROFESSIONAL OPPORTUNITIES



THE FELLOWSHIP

Ft. Knox's ACES, Ft. Knox TAP and USA Cares Career Transition Program invite you to take advantage of the Ft. Knox Career Skills Program - Senior Leaders Corporate Fellowship! The program provides skills development training for those preparing for the transition from military service to a civilian career path. Through this program, each participant will have the opportunity to participate in a fellowship at a local organization within the Kentuckiana region.

COURSEWORK & PRACTICES

FELLOWSHIP

Participants will spend four days (Monday - Thursday) a week at their designated employer location. Fellowship hours are determined by participant and designated employer.

CLASSROOM WORKSHOPS/SEMINARS

Every Friday for eight weeks each participant will attend mandatory workshops. Workshop hours are 0900-1500 and workshops/seminars include the following:

- | | | |
|-------------------------------|-----------------------------------|---------------------------------------|
| 1. Industry Research/Resumes | 4. Interview Methods | 7. Nonprofit Organizations/Franchises |
| 2. Social Media & Recruiting | 5. Salary & Benefits Expectations | 8. Capstone Project/Mock Interview |
| 3. Cover Letters & Portfolios | 6. Networking & Communication | |



PARTICIPATING EMPLOYERS



QUESTIONS & REGISTRATION

PAULA REDDING (800) 773-0387, ext. 115 - paula@usacares.org

BOARD OF DIRECTORS

Comprised of leaders from diverse areas of influence, USA Cares' Board of Directors possess a shared passion for assisting military families. As the governing body of USA Cares, they provide counsel and serve as advocates in support of USA Cares' programs. These members along with the USA Cares team have a common goal of expanding the outreach and awareness of the USA Cares' mission.



ANDY DYTRYCH
CHAIR
LOUISVILLE, KY

VETERAN, U.S. ARMY
DIRECTOR, NEW PRODUCT
DEVELOPMENT OPERATIONS
ATRIA SENIOR LIVING



DALJIT HUNDAL
VICE CHAIR
LIVERMORE, CA

PRESIDENT, HUNDAL COMPANIES



RICHARD HOPPLE
TREASURER
HOBE SOUND, FL

VETERAN, U.S. ARMY
PRESIDENT/CEO (RETIRED), GUIDEPOSTS
CORPORATION



COL (RET) SUZANNE BERGMEISTER
SECRETARY
HARRISONBURG, VA

VETERAN, COLONEL (RETIRED), U.S. AIR FORCE
EXECUTIVE DIRECTOR OF THE GILLIAM
CENTER FOR ENTREPRENEURSHIP
AT JAMES MADISON UNIVERSITY



STEVE CUNANAN
LOUISVILLE, KY

VETERAN, U.S. MARINE CORPS (RESERVE)
& NC NATIONAL GUARD



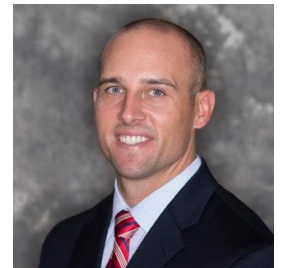
COL (RET) JOSEPH A. SIMONELLI, JR.
ARLINGTON, VA

VETERAN, COLONEL (RETIRED), U.S. ARMY
DEPARTMENT OF DEFENSE ENGAGEMENT
EXECUTIVE, ENERGY SYSTEMS GROUP



TIM VIBBERT
LOUISVILLE, KY

VETERAN, U.S. ARMY
PLANT MANAGER
GE APPLIANCES, A HAIER COMPANY



GARY WHIDDEN
AUSTIN, TX

MANAGER, ACCOUNT MANAGEMENT
FACEBOOK



KIMBERLY JEANE
AUSTIN, TX

VETERAN, U.S. ARMY
PROFESSIONAL RECRUITER
EINRIDE



MAURI RAPUZZI
DENVER, CO

VETERAN, U.S. AIR FORCE
SENIOR SEGMENT PRODUCT MARKETING MANAGER
MICROSOFT CORPORATION

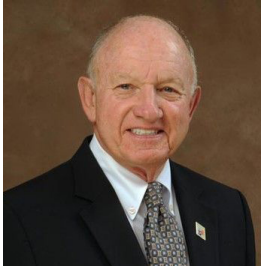


HEIDI RICHARDS
TAKOMA, MD

MANAGING DIRECTOR,
ERNST & YOUNG (EY)

EXECUTIVE ADVISORY COUNCIL

As the counseling body of USA Cares, the Executive Advisory Council provides a network of influence and development in support of USA Cares' programs. These members along with the USA Cares' Board of Directors and team possess a shared passion for assisting military families, and common goal of expanding the USA Cares mission.



**WILLIAM ROBY, SR.
CHAIR**

VIETNAM VETERAN, U.S. ARMY
VP AGENCY MANAGER (RETIRED)
BB&T INSURANCE



MG (RET) JOHN R. TINDALL, JR.

VETERAN, MAJOR GENERAL (RETIRED)
U.S. ARMY



NED LYERLY

CHIEF EXECUTIVE OFFICER
CKE RESTAURANTS



NATE MORRIS

CHAIRMAN & CEO
RUBICON



JEFF BETZOLDT

PRESIDENT
MACLELLAN INTEGRATED SERVICES



MATT MAIMONE

AFGHANISTAN VETERAN, U.S. ARMY (CPT)
CHIEF OPERATING OFFICER
REVOLUTION FOODS



RAY HAMMONS

VETERAN, U.S. ARMY
PRESIDENT & OWNER
ROLLER DIE + FORMING



MELANIE COOK

FORMER CHIEF OPERATING OFFICER
GE APPLIANCES
BOARD MEMBER/ADVISOR



PETER NICHOLAS LENGYEL

VETERAN, U.S. NAVY (RET)
PRESIDENT & CEO
SAFRAN USA



SCOTT KIEFER

VETERAN, U.S. ARMY
RETIRED EXECUTIVE MANAGEMENT CONSULTANT



DENNIS CORTES

MANAGING DIRECTOR
CANTOR FITZGERALD & CO.

HARDEE'S/CARL'S JR.



USA Cares is honored to be a beneficiary of Stars for Heroes, an annual fundraising campaign hosted by CKE Restaurants Holdings, Inc. (CKE), the parent company of Carl's Jr. and Hardee's, the Independent Hardee's Franchisee Association (IHFA) and the Star Franchise Association (SFA).

The month-long campaign encourages restaurant guests to donate \$1 and receive a commemorative "Stars for Heroes" star-shaped cutout to personalize and place on display in the restaurant. As a thank you for their donation, customers receive \$10 worth of Carl's Jr. or Hardee's coupons to use toward future purchases. At the close of the campaign, Stars for Heroes donates the funds to military-focused charities that are active in the communities Carl's Jr. and Hardee's serve.

Since 2011, the Stars for Heroes campaign has raised over \$4,242,841 for USA Cares, which has enabled our organization to provide essential life needs for veterans and their families during times of service-connected hardship.



**OVER 4.2 MILLION DOLLARS
RAISED FOR OUR
NATION'S BRAVEST AND
THEIR FAMILIES**

**NEARLY 3,000
PARTICIPATING
LOCATIONS ACROSS THE
U.S. SINCE 2011**



**HARDEE'S OF
JEFFERSON, NC SOLD OVER
10K STARS IN 2018**

MACLELLAN INTEGRATED SERVICES



"USA Cares' staff and volunteers are committed to their mission, with a dedication and passion that burns a hole in your heart. It just made sense to us that we needed to support their endeavor - it was simply the right thing to do. After MacLellan made its first donation to USA Cares, our employees started asking how they could also help. What initially started as a small weekly paycheck deduction quickly evolved into a significant source of funding for USA Cares' mission. MacLellan began to match employee donations and, over the next three years, our collective giving grew to nearly a half-million dollars. In late 2018, we launched our 'Million Dollar Givers' campaign, committing to a 4-to-1 match of employee contributions. One year later, we achieved our goal of over \$1.1 million in total contributions to USA Cares.

You could say that in some ways, USA Cares was responsible for motivating us to be better and more charitable, as a company and as individuals. We are confident our giving is making a difference for veterans and their families, as it has undoubtedly made a difference in who we are and what we stand for."

Donna Chaffin

Executive Assistant, MacLellan Integrated Services

MacLellan

Since 2013, MacLellan Integrated Services and its employees have donated over 1.12 million dollars in support for veterans and military families.

\$689K+
CORPORATE
GIVING

Since 2013, MacLellan has donated over \$689,000.00 in corporate giving to support USA Cares' mission.



\$164K+
EMPLOYEE
GIVING

Since 2014, MacLellan's employees have donated over \$164,000.00 to USA Cares through employee charitable giving.



\$343K+
CORPORATE
MATCH

Since 2014, MacLellan has matched employee giving by donating over \$343,000.00 to further assist veterans and military families.



1,244
VETERANS
ASSISTED

Since 2013, 1,244 veterans and military families have received life-changing assistance, thanks to charitable giving by MacLellan and its employees.





NAMED WINNER OF NON-PROFIT OF THE YEAR AWARD

Presented by NuLease Medical Solutions.

ANNUAL INC.CREDIBLE AWARDS HONOR GREATER LOUISVILLE SMALL BUSINESSES

The Inc. credible Awards annually recognize small businesses as leaders in the Greater Louisville community. Among the nomination criteria for the Non-Profit of the Year award is the requirement that the nominees' missions improve and enhance the lives, and well-being, of the Greater Louisville community.

Sponsored by **Humana.**

USA CARES MEDIA COVERAGE

Newsweek

20th Anniversary of 9/11 article



**FOX NEWS
MEMORIAL DAY
2021**



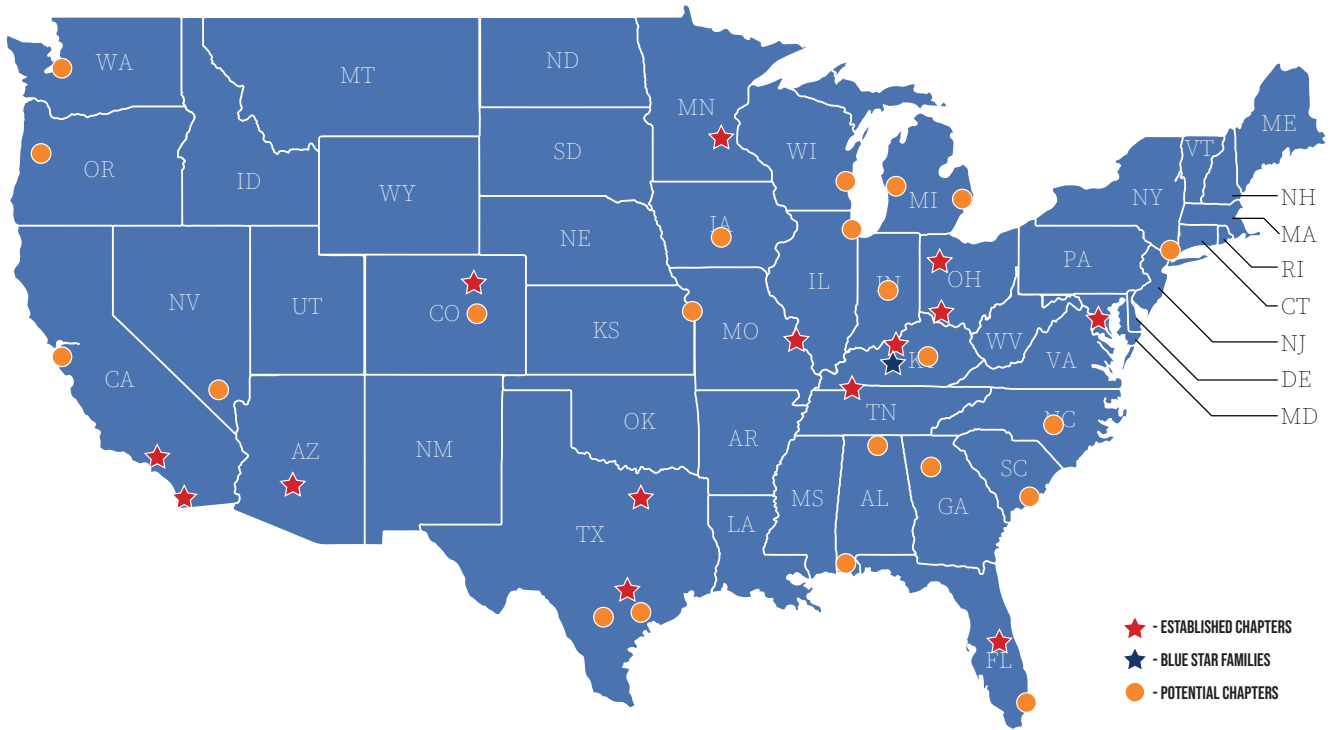
**USA
TODAY**



WHAS11 abc
ON YOUR SIDE

**SPECTRUM
NEWS1**

CHAPTERS



WHEN WE WORK TOGETHER, WE MAXIMIZE OUR IMPACT.

USA Cares' chapters bring volunteers together to support veterans and military families around the nation.

For more information on how you can support an existing chapter or start a new chapter in your community, contact USA Cares Chapter Outreach Manager Jenny Davis at jenny@usacares.org or 800-773-0387, ext. 128.



A close-up portrait of a young man with short, dark hair, looking slightly to the right with a serious expression. The background is a soft, out-of-focus green and blue.


KEITH

VETERAN, ARMY NATIONAL GUARD

Keith tested positive for Covid-19 in late 2020 and ultimately lost his job due to severe illness. He was out of work for three months before starting a new job in early 2021, but that opportunity was short-lived. He lost his job once again when his new employer lost business as the pandemic continued to rage on, pushing the family to its financial edge.


The Covid-19 pandemic wreaked havoc not only on his health after testing positive for a second time, but also on his ability to earn a living and take care of his wife and three children. Keith's wife suffers from Crohn's Disease and an immune deficiency disorder and is unable to work, leaving the Army National Guard veteran as the sole provider for the family.

Keith found work as a part-time police officer but was already months behind on his mortgage and on the verge of having the power disconnected. By reaching out to USA Cares, Keith was able to receive the help needed to keep his family in their home and the power on, relieving the stress caused by the pandemic.



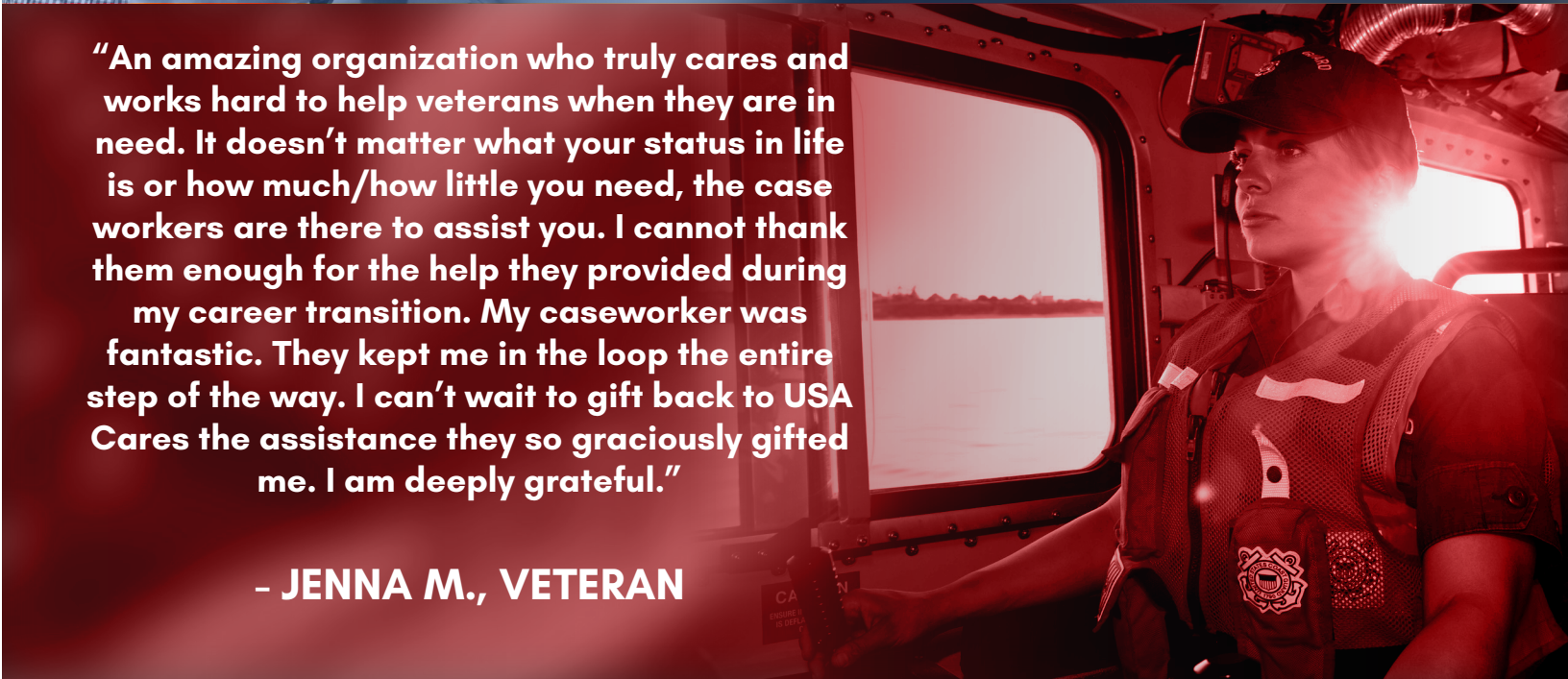
"USA Cares truly and ultimately CARES. I'm a Reserve veteran who is going through a lot financially. I was getting no's and turndowns every place I called. They were a reference to me through the base. I called and explained my situation and I got we can help you. All I had to do was give my paperwork to them to discuss and review. I'm so grateful for this service helping a veteran. So much to say but this is the short version. Thank you."

- MARCUS T., VETERAN



"I am a disabled veteran and while searching for assistance with relocating, I came across USA Cares. The assistance they provided took a huge weight off me. I'm so grateful for USA Cares who didn't hesitate to help me in my time of need!"

- BRITTANY M., VETERAN



"An amazing organization who truly cares and works hard to help veterans when they are in need. It doesn't matter what your status in life is or how much/how little you need, the case workers are there to assist you. I cannot thank them enough for the help they provided during my career transition. My caseworker was fantastic. They kept me in the loop the entire step of the way. I can't wait to gift back to USA Cares the assistance they so graciously gifted me. I am deeply grateful."

- JENNA M., VETERAN

LESS THAN 1% OF AMERICANS ARE CURRENTLY SERVING OUR COUNTRY. WHAT ARE THE OTHER 99% OF US DOING?



USA Cares receives hundreds of assistance requests from veterans, active duty service members, and their families every week. The unfortunate truth is the need is far greater than our ability to assist.

Though we receive client referrals from numerous sources such as the Veterans Administration, United Way, and Volunteers of America, we do not receive any funding from these organizations or the government.

HOW WE FUND OUR MISSION:

CORPORATE ORGANIZATIONS

- Employee Giving Campaigns
- Corporate Grants
- Sponsorships
- Co-branding Opportunities
- Vendor/Supplier Partnerships
- Matching Gifts

PRIVATE FOUNDATIONS

- Grants
- Partnerships
- Operational Funding
- Program Funding

INDIVIDUAL GIVING

- Donations and Monthly Gifts
- Employee Giving Campaigns
- Loyalty Program Participation
- Matching Gifts
- Legacy and Planned Giving

VOLUNTEER OPPORTUNITIES

- Chapters
- Fundraising
- Event Support
- Virtual Committee

**BECAUSE THEY SERVED, WE BELIEVE IT'S OUR RESPONSIBILITY TO SUPPORT THEM.
HOW WILL YOU SERVE?**



USA CARES

VETERAN & FAMILY SUPPORT SYSTEM



11760 COMMONWEALTH DRIVE, LOUISVILLE, KY 40299
USACARES.ORG | 800.773.0387

CADENCE

MONTHLY GIVING PROGRAM



FOLLOW US

