

2016 ANNUAL REPORT



USA CARES IS ALL ABOUT FAMILY.



In 2003, a small group of like-minded individuals came together over a mutual desire to give back to the brave men and women that had served their country. Forming a single community, or family, these dedicated volunteers pooled their resources and raised funds to support the needs of post-9/11 military veterans and families facing financial crisis. This family of supporters became the foundation on which USA Cares was built.

Thirteen years later, USA Cares remains focused on achieving stability for these families.

There is much to be proud of within our great organization. To date, USA Cares has responded to over 95,000 veterans and their families in all 50 states and US territories, across all five branches of service, with over \$14 million dollars of assistance. Throughout our organizational history, USA Cares has adapted to the ever-changing needs of those who seek our help, adjusting the scope and range of the assistance we provide. Our growth and success are a direct reflection of the incredible support we receive from our donors, corporate partners, foundation partners, Board of Directors, and staff. Our Chapters and dedicated volunteers spend countless hours of energy, sweat, and elbow grease to find one more chance to provide hope to a veteran brother or sister and their family. I am truly in awe of all the hard work these patriots do and the awareness they create for USA Cares.

Last but not least, the staff at USA Cares has been vital to our success. Their accountability, compassion, and efficiency have empowered USA Cares to return over 85 cents of every dollar directly to our mission. Their unwavering commitment to our charge and empathy for our service members is unparalleled. They are the reason we hold our heads high, knowing we are making a difference every day.

USA Cares was born from humble roots, and I am exceptionally proud of all that our organization has achieved throughout the year. 2016 has been a blessed year of new partnerships, new ideas and great accomplishments. Without your support, none of it would have been possible.

On behalf of the military service members and the families that we so proudly serve, thank you for supporting USA Cares and for being a part of our family.

God Bless,

Hank Patton
Executive Director, USA Cares

OUR MISSION:

**USA CARES EXISTS TO
HELP BEAR THE BURDENS
OF SERVICE BY PROVIDING
POST-9/11 MILITARY
FAMILIES WITH FINANCIAL
AND ADVOCACY SUPPORT
IN THEIR TIME OF NEED.**

OUR VISION:

**STABILITY FOR MILITARY
FAMILIES IN CRISIS.**



OUR VALUES



H E A R T

Honest means our word is our bond. Honest means promises made, promises kept.

Empathetic means we care and we understand. Empathetic means we get it.

Accountable means that we are good stewards of our resources. Accountable means we do what we say we will.

Respectful means we respect each other on our team. Respectful means we respect the service of our military.

Teamwork means that we are all in this together.

MEET KEVIN.

In 2015, every branch of the U.S. military were facing reductions in force and issuing involuntary separations to many service members. As the military began to downsize, Kevin suddenly found himself facing an early return to the civilian world. Six months earlier, Kevin started saving money in case he was selected for separation; his friends had warned him that financial stress always made the first couple of months exceptionally difficult.

Unemployed and suffering from PTSD, Kevin began attending a month-long inpatient treatment program. After completing treatment, Kevin, his wife and new baby relocated to Texas to start their new lives as civilians. After paying their first month's rent, a security deposit, and making emergency repairs to both family vehicles, Kevin and his family had exhausted their savings. To make ends meet, Kevin began working odd jobs between college classes to support his family, while his wife searched for a job. Struggling to get a foothold and worried about his family's future, Kevin took a friend's advice and reached out to USA Cares. A case manager from USA Cares' family support team worked with Kevin to figure out where he needed financial help most, and issued a \$1000 payment to his landlord. Relieved of a rental payment, Kevin finally had some breathing room and a chance to catch up on other debts.

18 months later, Kevin and his family are thriving.

Kevin is now a small business owner, preparing to start a second company. He is attending college as a full-time student, pursuing a degree in marketing. His wife currently works in management, and they recently welcomed a second daughter. As a well-known voice in the veteran community, Kevin has forged relationships with many veteran-owned businesses and service organizations to help give back to his brothers and sisters in arms. Last year, Kevin began a creative gofundme campaign to give back to two organizations that helped when he and his family needed it most – USA Cares was one of them.

When asked what he would have done differently in his transition to avoid some of the hardship he and his family endured while transitioning out of service, Kevin replied, "I would have saved better. I saved for 6 months before my separation, but it wasn't enough to cover everything that came up," Kevin said. "Now, I'm just going to keep moving forward one small step at a time and not let bad things slow or bring me down."



**“I didn’t want to be a statistic.
I didn't want to be another
veteran who was down on his
luck and stayed there.”**

PROGRAMS

The background of the entire page is a blue-tinted photograph of an American flag flying on a ship's deck. The flag is the central focus, with its stars and stripes clearly visible. In the foreground and midground, the silhouettes of several people, likely crew members, are seen working on the deck. The sky is filled with soft, white clouds, and the overall atmosphere is one of maritime activity and national pride.

COMBAT INJURED

This program pays basic expenses for veterans diagnosed with post-traumatic stress disorder (PTSD), traumatic brain injury (TBI), and military sexual trauma (MST) while he or she receives treatment.

CAREER TRANSITION

This program helps pay a veteran's essential expenses while he or she trains for a new job, relieving any financial barrier that would prevent the veteran from securing a new job or career.

HOUSING ASSISTANCE

When a veteran's bills are past due as a result of a military service-related incident, we directly pay the landlord or mortgage lender to reduce any extra financial burdens from the veteran or the veteran's family.

EMERGENCY ASSISTANCE

This program pays immediate, essential bills, including food and utility bills, that are necessary to the health and well-being of the veteran or the veteran's family.

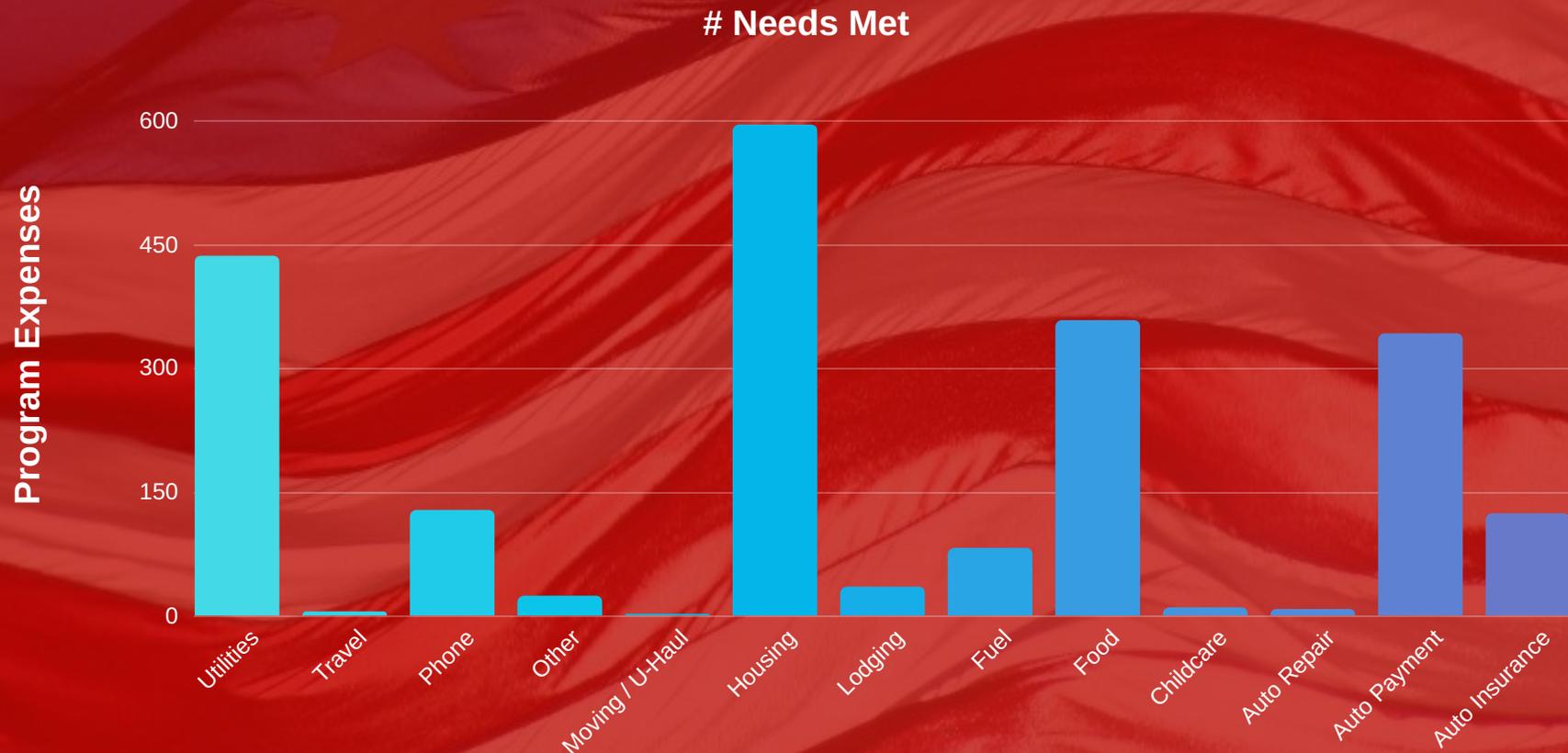
2016 PROGRAM ACCOMPLISHMENTS

USA Cares' programs and services team worked exceptionally hard during 2016. In fact, the team exceeded their program service delivery goals by providing over \$1.1 million dollars in aid to 1244 families. All applicants are required to complete our military family financial education and empowerment program prior to receiving any type of grant support. This "financial planning mini-course" is the first step in obtaining financial resiliency.

Number of veterans who successfully completed treatment for PTSD/TBI/MST: 249

Number of veterans who USA Cares helped secure employment: 476

Assistance was provided to requests from all 50 states and all branches of service, including the National Guard and Reserves.





"There is an incredible need in our military and veteran community for immediate cash assistance for a wide variety of reasons. I jumped at the chance to support USA Cares because I have seen the incredible results they provide after they worked closely with several friends of mine. These were friends who had fought for America in Iraq, and then faced significant obstacles during their transition. USA Cares was there for them when they needed it the most, and their excellent customer service was just icing on the cake."

- Justin Constantine,
Marine Corps Veteran, Inspirational
Speaker and USA Cares Ambassador

MAJOR CONTRIBUTORS



**WARRIOR
EMPOWERMENT
FOUNDATION**
— WEF Inc. —

The *WALT DISNEY* Company

HEROES

★ **WORK** ★

HERE

Employ excellence.
Hire veterans.



**WOUNDED WARRIOR
PROJECT**

MAJOR CONTRIBUTORS

Altria Companies Employee
Community Fund

USAA Affinity Partners

National Association of Realtors

Fort Knox Federal Credit Union

Warriors Fore Freedom

SNAAC

Disabled Veterans National
Foundation

Gheens Foundation, Inc.

Scariot Foundation

Kosair Charities Committee, Inc.

Community Foundation of Louisville

Meritor, Inc.

SVM

Kindred Healthcare

ATF The Barbara and Gary Brandt
Family Foundation

Blue Grass Community Foundation

BudsGunShop.com LLC

Fast Line Publications

Kentucky Golf Foundation, Inc.

MSC Industrial Supply Co.

RSMIS Foundation

Scott, Murphy & Daniel Construction





"It is an honor to be an ambassador for USA Cares. I am very passionate about the service men and women that make up our military. I felt the need to give back for the sacrifices they make to keep us safe, and USA Cares has allowed me to do so."

- Ben Rhodes,
NASCAR Camping World Truck Series
Driver and USA Cares Ambassador

financials

USA Cares continues to remain totally transparent with our partners, donors and volunteers. Financial information, including our audited financial statements and most recent IRS Form 990 are posted on the website at www.usacares.org.

CONSOLIDATED STATEMENT OF FINANCIAL POSITION DECEMBER 31 2016

	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTAL
REVENUE AND SUPPORT				
Contributions and Grants	\$1,778,724	\$145,857	\$-	\$1,924,581
Special Event Revenue	\$419,500	\$-	\$-	\$419,500
Special Event Direct Costs	\$(150,875)	\$-	\$-	\$(150,875)
Investment income	\$323	\$5,475	\$-	\$5,798
Unrealized Gain (Loss)	\$-	\$3,321	\$-	\$3,321
Total Revenue and Support	\$2,047,672	\$154,653	\$-	\$2,202,325
NET ASSETS RELEASED FROM RESTRICTIONS				
Satisfaction of Restrictions	\$387,620	\$(387,620)	\$-	\$-
Total Revenue, Support and Reclassifications	\$2,435,292	\$(232,967)	\$-	\$2,202,325
EXPENSES				
Program Services	\$1,997,312	\$-	\$-	\$1,997,312
Management and General	\$150,426	\$-	\$-	\$150,426
Fundraising	\$201,174	\$-	\$-	\$201,174
Total Expenses	\$2,348,912	\$-	\$-	\$2,348,912
Increase (Decrease) in Net Assets	\$86,380	\$(232,967)	\$-	\$(146,587)
Net Assets at Beginning of Year	\$694,246	\$463,719	\$81,028	\$1,238,993
Net Assets at End of Year	\$780,626	\$230,752	\$81,028	\$1,092,406

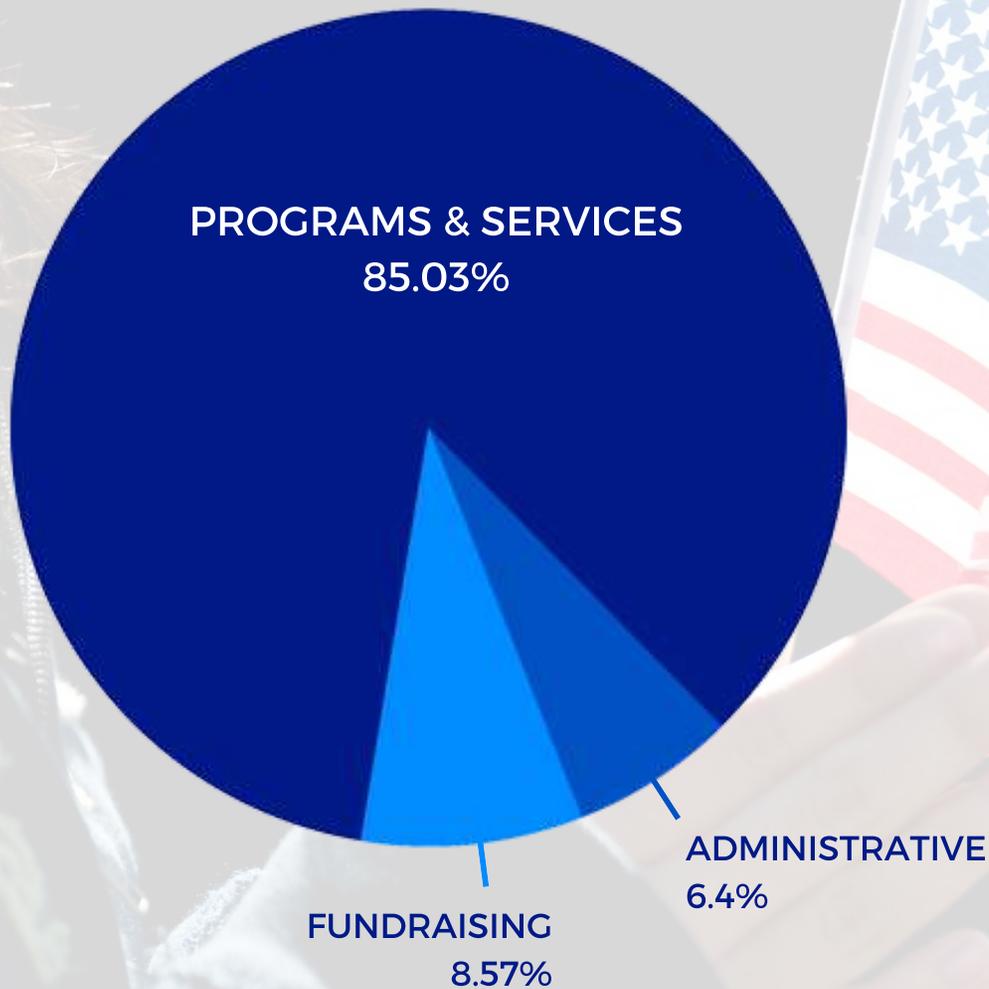
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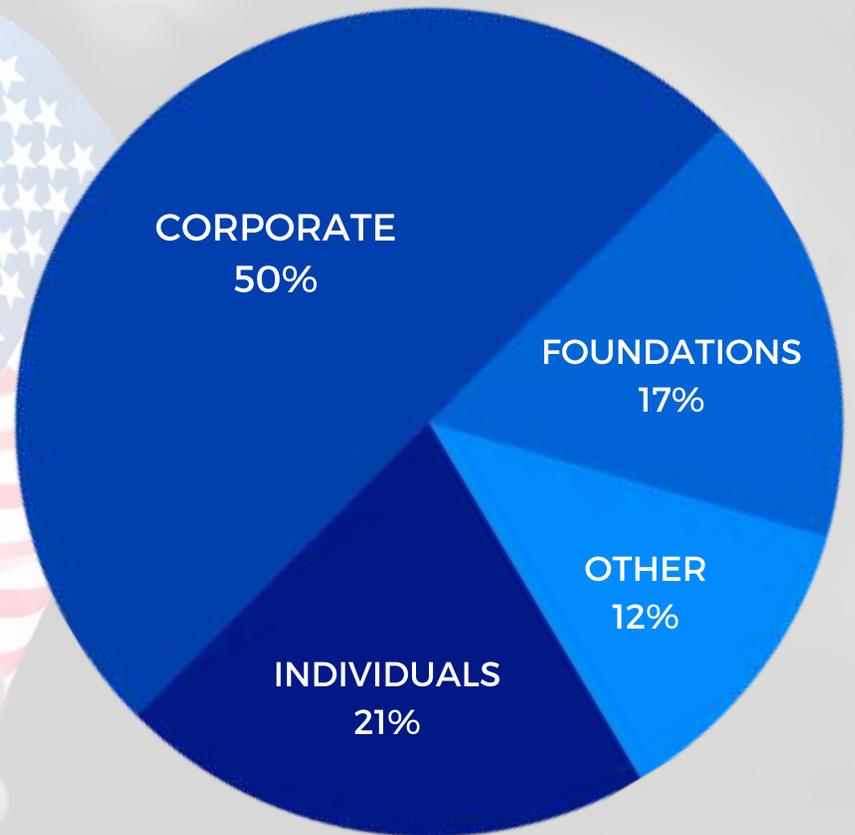
CONSOLIDATED STATEMENT OF FINANCIAL POSITION DECEMBER 31 2016

ASSETS	2016	LIABILITIES & NET ASSETS	
		LIABILITIES:	
Cash	\$703,485	Accounts payable	\$57,809
Accounts Receivable	\$-	Accrued expense and other liabilities	\$45,911
Promises to Give (Net)	\$30,000	Total Liabilities	\$103,720
Prepaid Expenses	\$6,492		
Inventory	\$16,087	NET ASSETS:	
Investments	\$117,929	Unrestricted	\$780,626
Cash Surrender Value of Life Insurance	\$7,473	Temporarily Restricted	\$230,752
Property & Equipment (Net)	\$314,660	Permanently Restricted	\$81,028
		Total Net Assets	\$1,092,406
TOTAL ASSETS	\$1,196,126	TOTAL LIABILITIES & NET ASSETS	\$1,196,126

FUNCTIONAL ALLOCATION



SOURCES OF FUNDING



BOARD OF DIRECTORS

Though our Board of Directors come from all walks of life, they all share a common passion for assisting military families. As the governing body of USA Cares, they provide counsel and advocate to provide support for USA Cares programs.



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VP Agency Manager
(Retired), BB&T Insurance
Louisville, KY



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Partner, Remington Partners
Georgetown, KY



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Warrior Centric Health, LLC
Arlington, VA



RON STEPTOE
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CEO, Warrior Centric Health, LLC
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Times Bestselling Author



JUSTIN CONSTANTINE
Senior Advisor at the U.S. Chamber of
Commerce Foundation, Leadership
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Treasury Services Manager,
Citizen Union Bank



DOUG FLYNN
Central Bank and Trust Co., Lexington,
KY; Former Major League Baseball
World Series Champion and Gold
Glove Winner



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Miss America 2000, Heather French
Foundation for Veterans, Inc., and
Deputy Commissioner for Kentucky
Department of Veterans Affairs



VAL N. NICHOLAS
VP/Creative Director NBC
News at NBC Universal



BRADLEY ROY
Bassmaster Elite Angler,
2010 Bassmaster Elite Series
Rookie of the Year



BEN RHODES
NASCAR Camping World
Truck Series Driver



PHILIP SCOTT
Managing Partner,
Scott Interest Limited
Partnership



ERICA SHARP
Benefit Advisor,
AssuredPartners NL



A YEAR IN
PICTURES

2016 EVENTS







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